



In the Pink

MISSION STATEMENT

In the Pink is a non-profit boutique dedicated to helping women, men and children heal, cope and survive the effects of cancer...physically and emotionally.

GOALS

In the Pink will provide an extensive selection of apparel, products, services, and resources for women, men and children healing from cancer. We will focus on providing a warm, caring atmosphere in which patients benefit from a “one-stop” shop, surrounded by individuals who understand their needs.

- **Provide emotional and spiritual support:** In the Pink will share camaraderie, friendship and counsel through various non-clinical activities such as cancer-related education, yoga, meditation, dragon boat paddling, and healing activities designed to enhance the journey through cancer.
- **Guidance:** Team in the Pink will assist clients in managing the interactions between medical providers, prescription requirements, insurance providers (filing claims), and DME providers (sizing, ordering and exchanging products).
- **Durable Medical Equipment (DME):** In the Pink provides a spectrum of cancer-related DME items and professional fitting services, which includes breast prosthesis, mastectomy bras, post-surgical garments, cranial prosthesis (wigs) and lymphedema garments.
- **Financial Assistance:** In the Pink provides assistance to financially challenged clients to facilitate their acquisition of necessary mastectomy items, cranial prostheses/wigs, and lymphedema products.
- **General Cancer Awareness:** In the Pink provides a myriad of uplifting cancer awareness products to allow everyone involved in the journey to demonstrate their understanding, love and support for those involved in the cancer journey.

www.jaxinthepink.com

<http://www.mammoglam.com>



SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

TEAM RACE JERSEY & BOAT SPONSORSHIP \$5,000

***Exclusive Category**

- Logo **prominently** placed on Mammoglams team pink dragon boat for one year. This boat is docked all year at Winward Marina in Jacksonville Beach, Florida and seen frequently as the team practices on the Intracoastal Waterway.
- Logo placed on the Mammoglams team official race jerseys
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams Team websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo and In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

***These provisions are negotiable. We would be happy to work with you to determine other marketing opportunities.

SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

PADDLE BAG & BOAT SPONSORSHIP \$4,000

***Exclusive Category**

- Logo placed on Mammoglams team pink dragon boat for one year. This boat is docked all year at Winward Marina in Jacksonville Beach, Florida and seen frequently as the team practices on the Intracoastal Waterway.
- Logo placed on the Mammoglams team paddle bags
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo & In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

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SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

PRACTICE JERSEY SPONSORSHIP \$3,000

- Logo placed on back of the Mammoglams team practice jerseys
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo & In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

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SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

TEAM POST-CELEBRATION DINNER SPONSORSHIP IN FRANCE \$3,000

- Logo placed on the Mammoglams team practice jerseys
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo and In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

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SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

TEAM WARM-UP SUIT SPONSORSHIP \$2,500

- Logo placed on the Mammoglams team jacket/ warm-up suit
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo and In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

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SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

TEAM TRAVEL SPONSORSHIP \$2,000

- Logo placed on the back of the Mammoglams team practice/travel jerseys
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo and In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

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SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

TEAM HAT/VISOR/HEADBAND SPONSORSHIP \$1,000

- Logo placed on the Mammoglams team hats, visors and headbands
- Company logo on all Mammoglams team promotional materials
- Company logo on Jacksonville Dragon Boat Club & Mammoglams websites as a sponsor of the Mammoglams team (www.jacksonvilledragonboatclub.com and www.Mammoglams.com)
- Your company's right to use the Mammoglams logo and In the Pink's logo on advertising materials and/or promotional activities
- A recognition mini-paddle as a team sponsor

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SPONSORSHIP OPPORTUNITY

MAMMOGLAMS DRAGON BOAT BREAST CANCER TEAM

TEAM GENERAL SPONSORSHIP \$500

- Company logo on all Mammoglams team promotional materials
- Company logo on Mammoglams website as a sponsor of the Mammoglams team (www.Mammoglams.com)
- Your company's right to use the Mammoglams logo and In the Pink's logo on advertising materials and/or promotional activities

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MAMMOGLAMS DRAGON BOAT TEAM
SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL: (check one)

<input type="checkbox"/> Team Race Jersey & Boat Sponsor (Exclusive)	\$5,000
<input type="checkbox"/> Paddle Bag & Boat (Exclusive)	\$4,000
<input type="checkbox"/> Practice Jersey	\$3,000
<input type="checkbox"/> Team Post-Celebration Dinner in NZ	\$3,000
<input type="checkbox"/> Team Warm-Up Suit Sponsor	\$2,500
<input type="checkbox"/> Team Travel Sponsor	\$2,000
<input type="checkbox"/> Team Hat/Visor/Headband Sponsor	\$1,000
<input type="checkbox"/> Team General Sponsor	\$ 500
<input type="checkbox"/> In-Kind Donation:	_____

***PAYMENT DUE IN FULL** within 30 days of commitment unless alternate date is agreed upon by both parties. Date Due: _____

COMPANY NAME (as you wish to be recognized in print materials): _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **E-MAIL:** _____

Please select payment method:

_____ Check enclosed *Make check payable to: In the Pink

_____ Please charge my : _____M/C _____Visa _____Disc _____AMEX

Acct. #: _____ Exp. Date: ____/____

Signature: _____

Company Logo in eps format should be e-mailed to: jeri@jaxinthepink.net

Your monetary contribution is tax-deductible. The Federal Tax ID # for In the Pink Boutique, Inc. is 26-4471182. This commitment form can be faxed to 904-372-0063 or mailed to: In the Pink, 522 N. Third Street, Jacksonville Beach, FL 32250. Please retain a copy for your records. FL Solicitation Permit # CH44928

***For further information, contact Pam Reckner, 814-244-0664, bcscaptain@gmail.com**

